

A Report on

Sensitization on Entrepreneurship

The session was organized by the Department of Earth & Environmental Science of Parul University in association with the Entrepreneurship Development Cell (EDC) as a part One Day “**Sensitization on Entrepreneurship**” on 4th May, 2023 for the students of Department of Earth & Environmental Science, Parul University. The session was taken by Mr. Prashant Khanna.

Objective:

The objective of the session was to encourage students to know more about Entrepreneurship and also about Entrepreneurship and Development Centre, Parul University.

Outcomes:

The outcomes of the session include increased awareness and understanding of entrepreneurship, the identification of business opportunities, the development of a business plan, and the formation of new networks and partnerships among participants.

Activity Details:

On 4th May, 2023 EDC sensitization has been arranged by Earth and Environmental Science Department on the topic (Sensitization on Entrepreneurship) for students. The aim of organizing session was to provide knowledge on Entrepreneurship that typically covers various topics such as the importance of entrepreneurship, the entrepreneurial mindset, identifying business opportunities, developing a business plan, funding options, marketing strategies, and legal and regulatory issues. The session also covered practical aspects of starting and growing a business, such as securing funding from investors or lenders, creating a marketing plan, managing finances, and navigating legal and regulatory issues, Case studies and examples of successful entrepreneurs may also be shared to inspire and motivate participants. The goal of a Sensitization on Entrepreneurship session was to equip participants with the knowledge and skills needed to start and grow successful businesses.

Benefits in terms of learning/Skill/Knowledge obtained:

- The importance of networking: Building relationships and networks with other entrepreneurs, investors, and business partners can be valuable in helping to identify new opportunities and gain support and resources for the business.
- The importance of market research: Before starting a business, entrepreneurs must conduct market research to identify their target audience, understand their needs, and evaluate the competition.
- The importance of creativity and innovation: Entrepreneurs need to be creative and innovative to identify business opportunities and develop unique solutions to meet the needs of their customers.

Glimpses of activity

